


2012 MEDIA KIT

GAIN CRITICAL COMPANY/PRODUCT EXPOSURE TO TEXAS CRISIS NEGOTIATORS

Company Product/Service Electronic Banner Association Website Homepage Advertising ♦

Association Website "Industry Links" ♦ Association Membership Email Blasts

▼ Login Here  Register Now Become a TAHN Member

Username: Password:

TEXAS ASSOCIATION of Hostage Negotiators



- Home
- Annual Conference
- Join TAHN
- Contact Us
- Member's Area Login
- News
- Training Calendar
- TAHN Store

TAHN Navigation

- About TAHN
- By-Laws
- Board of Directors
- Annual Conference
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- Links

>Welcome to TAHN's New Website!

The Texas Association of Hostage Negotiators (TAHN) is a 501 (c)(3) nonprofit organization dedicated to providing quality training to hostage negotiators and first responders. TAHN members enjoy many benefits. They have opportunities to network with other negotiators not just from Texas, but from around the world as well.

There is no better place to network than the annual training conference. Along with the FBI, TAHN co-sponsors an annual conference every November. This conference has grown every year and is attended by negotiators from around the United States and several other countries. Members are notified as the conference is being planned so that they can make early reservations to attend. More information about the training conference can be found on this web site.

Another benefit of membership in TAHN is regional training. Texas is divided into six regions, each represented by a TAHN Region Vice President. It is that Regional Vice Presidents responsibility to coordinated quarterly training for members to attend. By attending the yearly conference and some of the regional training, Texas police negotiators can easily obtain 40 hours of TCLEOSE credits each year. This regional training is free to members.

Membership is \$40.00 a year and expires on the last day of December of that year. If you join in March or June, your membership still expires in December. A membership application can be found in this web site as well. TAHN offers superb training and interaction with other crisis and hostage negotiators.

ANNUAL CONFERENCE & REGISTRATION



[Complete Conference & Registration Details](#)

TRAINING CALENDAR



PTSD
Start Date: 06/20/2012
End Date: 06/20/2012
Region 6

[See All Training Opportunities](#)

CNT NEWS



Man Arrested After Machete Threats in Park
06/19/2012
SAN ANGELO, Texas

[Read the Full Story and Access All TAHN News & Announcements](#)

FEATURED

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ADVERTISING OPPORTUNITIES

ASSOCIATION PRESIDENT



Robert Richman
Austin Police Department
Robert.Richman@ci.austin.tx.us

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TEXAS ASSOCIATION of Hostage Negotiators



Company Electronic Banner on Homepage Example:

Your company's electronic banner is added to the highly visible "FEATURED" section of the website's homepage.

When your electronic banner is clicked, the user is directed to your company's website.

To help ensure equal visibility, a different supporter/sponsor electronic banner is displayed each time the page is refreshed.

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U.S. PATENT PENDING

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"Industry Links" Examples

Your company's logo/graphic, name, website address, and up to a 1,200 character description is added to the website's "Industry Links" page. Your company logo is also added to the "Supporters/Sponsors Website Links" section located on the bottom on the homepage.

When your company's logo is clicked, the user is directed to your company's website.

Industry Links



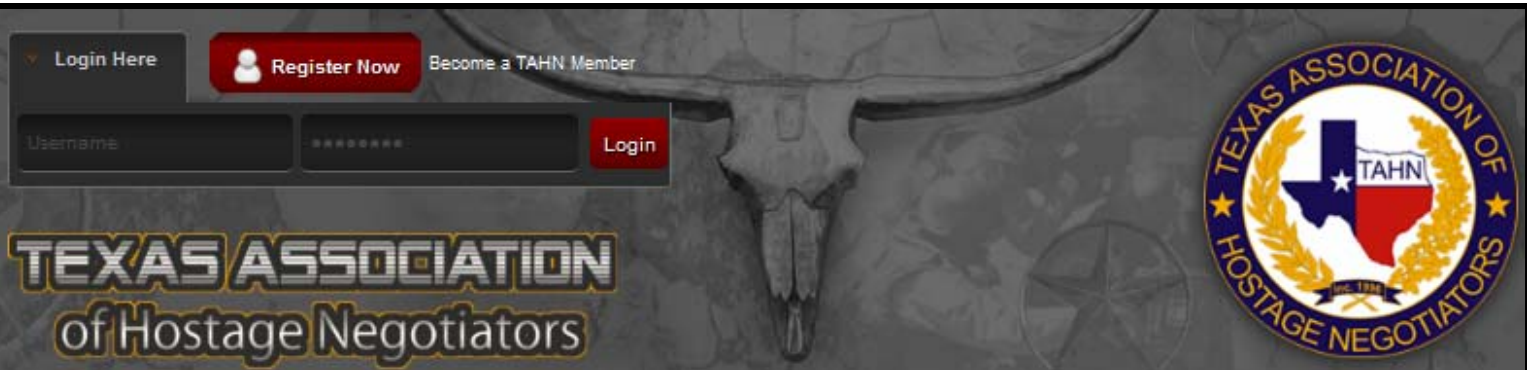
Canadian Critical Incident, Incorporated (CCII)

<http://www.commandpost.tv/>

Canadian Critical Incident Incorporated (CCII) was formed to provide continuing education in the area of Crisis Negotiations and Scene Management to its registered law enforcement members across Canada and worldwide.

SUPPORTERS/SPONSOR WEBSITE LINKS



Get Your Message Out Quickly & Directly to Texas Crisis Negotiators with a Membership Email Blast!

TAHN Membership Email Blast

A "TAHN Membership Email Blast" is a great way to announce a new product/service, a special limited time promotion, or upcoming event quickly and directly to Texas Crisis Negotiators.

Send us the email body text/hyperlinks that you would like to embedded and file attachment up to 4 MB in size and we take care of the rest.

The provided email body text and attachment file is then emailed out to the membership of the TAHN.

FAQs

Q: What are acceptable artwork file types/specifications?:

Company Rotating Web Banner:

- Maximum Artwork/Graphic File Size: 8 MB
- Maximum Dimensions: 192 X 300 pixels
- Acceptable File Types: JPG, JPEG, PNG, or GIF

Membership Email Blast:**

- Maximum # of File Attachments: 1
- Maximum File Attachment Size: 4 MB
- Acceptable File Attachment Types: JPG, GIF, PNG, PDF, TXT, or PPT
- Maximum Email Body Text Character Count: 50,000

Company Logo/Graphic & Company Text Description for "Industry Links":

- Maximum Company Logo/Graphic File Size: 8 MB
- Maximum Dimensions: 800 X 600 pixels
- Acceptable File Types: JPG, JPEG, PNG, or GIF
- Maximum Company "Industry Links" Text Description Character Count: 1,200

****IMPORTANT NOTE:** The body of the TAHN Email Blast ONLY supports text. Image or any other file types can NOT be embedded into the Email Blast body. Website/URL hyperlinks CAN be embedded into Email blast body.

Q: How do I submit materials to be featured on the TAHN website?

A: After you have submitted the "Order/Insertion Form," you will be contacted by a TAHN representative. This representative will provide you all the information you need on providing materials (artwork, graphics, text, hyperlinks, etc...) based on your selected supporter/sponsor options. **NOTE: It is the responsibility of the supporter/sponsor supporter to provide TAHN with the appropriate materials (artwork, graphics, text, hyperlinks, etc...).**

Q: Why is the Company Electronic Banner featured within the TAHN website's homepage "FEATURED" section rotational?:

A: The "FEATURED" section is reserved to display electronic banners. Since the spaced dedicated to the "FEATURED" can NOT be expanded upon, electronic banners featured in this area are displayed individually in a "rotational" manner. The "rotational" display helps to ensure equal visibility/exposure of all supporter/sponsor electronic banners as different banner is displayed each time the website page is refreshed/visited.

Q: Can the materials be changed after they have been uploaded to the TAHN Website?:

A: Online supporters/sponsors may elect to change materials uploaded to the TAHN for *NO* charge *TWICE* per year. Should an online supporter/sponsor need to change materials more than *TWICE* with a year, they will be accessed a \$50.00 maintenance fee for each additional request/change.

Q: What are the payment terms and conditions?:

A: After an "Order/Insertion Form" has been submitted, TAHN will send an invoice to the online supporter/advertiser payable on NET 30 terms.

If you have any additional questions, comments, or need additional information/assistance; please contact Brent Sheets (TAHN VP of Public Relations) via email (bnsheets@gmail.com) or phone: 432-686-4100 ext. 222.

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TEXAS ASSOCIATION of Hostage Negotiators

ORDER/INSERTION FORM

COMPANY/CONTACT INFORMATION:

*(*** Denotes Required Field. Please type or print clearly!)*

****Company Name:** _____

****Contact First & Last Name:** _____

****Physical Address:** _____
Street Address City State ZIP Code

Toll Free Phone #: _____ ****Phone #:** _____ ****Fax #:** _____ **Website:** _____

****Contact Email Address:** _____ **Check here if your "Physical" is the SAME as your "Billing" Address**

****Billing Address:** _____
Mailing Address City State ZIP Code

MEDIA KIT OPTION SELECTION:

(Check ALL that apply)

| Select Option | Description | Amount |
|--------------------------|---|------------|
| <input type="checkbox"/> | Company Logo/Graphic Website Link with 1,200 Character Text Description Featured within TAHN's Website's " INDUSTRY LINKS " Section and Company Logo Featured within "Supporters/Sponsor's Website Links" Section Located on Bottom of Homepage for (1) Year** | \$100.00 |
| <input type="checkbox"/> | TAHN Membership Email Blast with up to 4 MB File Attachment | \$500.00 |
| <input type="checkbox"/> | Rotational Company Electronic Banner Featured within TAHN Website's Homepage " FEATURED " Section for (1) Year** | \$1,000.00 |

****NOTE:** When Company Logo/Graphic/Banner is clicked, user will be directed to supporter/sponsor's desired website (URL) address.

| Select Option | Description | Amount |
|--------------------------|---|------------|
| <input type="checkbox"/> | TAHN PLATINUM PREMIER SUPPORTER/SPONSOR ONLINE MEDIA PACKAGE; includes: <u>EVERYTHING</u> listed above (a \$1,600.00 value) at a substantial savings! | \$1,120.00 |

REMITTANCE:

Please remit this completed Order/Insertion Form to Brent Sheets via fax (**432-686-4105**) or mail to:

Texas Association of Hostage Negotiators
c/o Brent Sheets
P.O. Box 175321
Arlington, TX 76003

NOTE: After the Order/Insertion Form has been received you will be contacted by a TAHN representative.